

# DAILY TROJAN

FALL **2022**

Editor-in-Chief Application

Name: Lois Albert Angelo

Major: Human Development and Aging

Cumulative GPA: 3.80

Current USC Activities: Managing Editor of the Daily Trojan; president of the Student Gerontology Association; undergraduate research assistant & student communications worker at the Leonard Davis School

Expected Fall '22 Activities: Gerontology internship; commuting

Previous experience in journalism, publications, or other relevant activities: (Give year, title, responsibilities, and school/ company. If you have a current resume, please attach it to this application) Attached.

What is your career objective and in what ways would the DAILY TROJAN Newspaper editorship contribute to it?

Attached.

Please state briefly what changes and improvements you would like to see made this coming Fall!

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Similar to Spring 2022, I intend on continuing to pursue and advocate for expanding digital multimedia and alleviating the responsibilities of print editors.

Production Adjustments

- A. Changes for production
  - a. Single copy reads after shifts end, audio done by managing as needed.
  - b. Stories that arrive during production hours (5 p.m. onwards) will have one google docs read by managing (Done by section's assc. managing editor, managing editor or EIC) then go straight to copy and page reads
  - c. Evergreen stories will be planned as soon as section editors are hired, creating a storage of prepared articles in the event a piece falls through
  - d. Athletics events on weekends or late at night will only go through managing
- B. The option for section editors to opt into page designers / digital production assistants
- C. Expansion/Addition of copy shifts (Increasing staffers to two shifts)
- D. Continuation of print editor page reads
- E. Expansion of assistant editor responsibilities for Spring 2023 retention
- F. Redesigning layout, experimenting during Summer Trojan
- G. Reducing pages for Sundays after Spextra and/or reworking Spextra layout

Newsroom Community Focus

- A. Biweekly masthead meetings
- B. Emphasis on fundraising efforts, pushing merchandise and donation pages
- C. Reintroducing staff into the newsroom, utilizing the entire newsroom space
- D. Following through on collaborative events with KXSC and other media outlets
- E. Appointing only former editors for D&I, Wellness, and Staff Outreach positions
- F. Biweekly meetings between section editors and their staff and/or assistant editors

Strengthening Digital

- A. Working on a comprehensive podcast schedule during Summer Trojan
- B. Expanding Instagram content (Lives, Takeovers, Sports account, A&E account)
- C. Introduce scheduling and planning for TikTok
- D. Depending on applications, revisiting the digital associate managing position
- E. Recording and properly compensating social media and online efforts

Miscellaneous

- A. Restructuring Letter to the Editor policies (Word count, guest columns, etc.)
- B. Increasing frequency of Editorial Board, monthly pieces
- C. Pushing for otter, adobe and news outlet subscriptions
- D. Separating slack channels for section editors with page designers, copy

Disclaimer

We'll just find out and see.

**Previous experience in journalism, publications, or other relevant activities: (Give year, title, responsibilities, and school/company. If you have a current resume please attach it to this application)**

Coming to USC, I started as a copy editor with the Daily Trojan in Fall 2019. As with many copy sections in the past, the staff I had joined felt a bit disconnected from the newsroom, often physically relegated to the corner of the newsroom as the chief copy sat across the way. However, I found joy in being able to read and line-edit from different sections. Then, I waited a semester before becoming chief copy in Fall 2020, under much different circumstances than I was particularly used to.

I seem to have a particular fondness for confirming things as I would spend Fall 2020 and Spring 2021 in the co-chief copy position. I integrated myself further into the masthead and built strong relationships with my newly recruited staff and deputies, looping them into production through small but welcoming social events and asking them for their opinions on certain style choices. In addition, my passion for gerontology made its way into the newsroom as I started the "Back in my Day" column with the opinion section in Fall 2020 and currently continue to write it alongside "The Carpool Lane" column — a series highlighting the experiences of commuter students.

In Fall 2021, I served as associate managing editor position, overseeing the opinion, copy and wellness sections. In Spring 2022, I became managing editor, then overseeing all of print production with an emphasis on the sports, copy, data and fundraising sections. While both positions came about in interesting circumstances, I am truthfully glad and humbled at the opportunity and trust placed in me to undertake such a large responsibility despite never having run a print-section myself.

Alongside the Daily Trojan, I have worked in the communications department at the Leonard Davis School of Gerontology as a student reporter since Fall 2019. Additionally, I served as chief copy editor for the "Healing Process" magazine in Fall 2021.

**What is your career objective and in what ways would the DAILY TROJAN Newspaper editorship contribute to it?**

As a student pursuing a career in the medical sciences, I know that I may not be the most traditional candidate for the position. That being said, however, I anticipate combining my passions for journalism and gerontology to improve public health education materials for older adults — a particularly vulnerable population especially considering the recent coronavirus pandemic. As influenced by my nontraditional route as chief copy editor and managing editor, the editor-in-chief position would give me the opportunity to learn more about journalism practices that will further personal skills in editing and communicating with a diverse staff. I believe that this outsider's perspective will serve beneficial in opening the discussion to those with a journalistic background in combination with mine.

# Lois Albert Angelo

## EDUCATION

**University of Southern California**  
*B.S. in Human Development and Aging*  
*Minor in Occupational Science*

**Los Angeles, CA**  
*Expected Fall 2022*

- Cumulative GPA: 3.8, Major GPA: 4.0
- Leonard Davis Honors Program, USC Sigma Phi Omega

## WORK EXPERIENCE

**Leonard Davis Communications Office**  
*Communications Officer*

**Leonard Davis School of Gerontology**  
*August 2019 - Present*

- Tripled social media coverage over the course of 14 months through written articles and SEO strategy.
- Summarized over 100 aging-related research papers for the LA Aging Research Alliance (LAARA).

**Daily Trojan**  
*Managing Editor*

**University of Southern California**  
*August 2021 - Present*

- Directly managing staff and editing articles of the Opinion, Copy / Fact-Checking, and Wellness sections.
- Helped rewrite and update editor and staff application for Fall 2021 semester.

**Transamerica Insurance**  
*Content & Research Intern*

**Transamerica Center for Retirement Studies**  
*January 2022 - Present*

- Supporting online presence through graphic design, website design, and copywriting.
- Copyediting and line-reading podcast scripts, social media posts, and white papers

## PROJECT EXPERIENCE

**Benayoun Research Lab**  
*Undergraduate Lab Assistant*

**Leonard Davis School of Gerontology**  
*August 2019 - March 2020*

- Killifish Genome Mapping Project: Assisted in general wet lab protocol and handled two cohorts of African Turquoise Killifish to help understand correlations between sex and lifespan length.

**Tucker-Seeley Research Lab**  
*Undergraduate Researcher*

**Leonard Davis School of Gerontology**  
*May 2020 - Present*

- COVID-19 Policy Scan: Analyzing over 80 pieces of COVID-related legislation to map out gaps for older adults, racial and ethnic minorities, and undocumented immigrants at the state and federal levels.

**Trojan Health Volunteers**  
*Independent Researcher*

**University of Southern California**  
*September 2020 - January 2021*

- Evaluating Infectious Control Protocols in Nursing Homes with the Onset of COVID-19: Performed a literature review and telephone survey for over 50 nursing homes in Los Angeles County during COVID-19.

## LEADERSHIP EXPERIENCE

**Advocates for Healthy Aging**  
*Director of Outreach*

**University of Southern California**  
*December 2020 - Present*

- Recruited over 30 members in the organization's first semester and directed social media on Instagram.

**USC Gerotech**  
*President*

**University of Southern California**  
*January 2021 - Present*

- Educating over 300 older adults in the Half Century Trojans Association and USC Emeriti Center.
- Managing recruitment and powerpoint design for 20 presentations on social media and technology.

**Student Gerontology Association**  
*President*

**Leonard Davis School of Gerontology**  
*March 2021 - Present*

- Hosting weekly meetings and socials to integrate incoming undergraduate and graduate students.
- Developed a lab recruitment database to increase undergraduate wet and dry lab exposure.

## SKILLS & INTERESTS

**Skills:** Wordpress, Tableau, Microsoft Office, Adobe InDesign, Copywriting, Tagalog (Proficient)

**Interests:** Geriatric Medicine, Anti-Ageism Research, Writing, Journalism, Occupational Therapy

\*\*Writing Portfolio available upon request