

University of Southern California

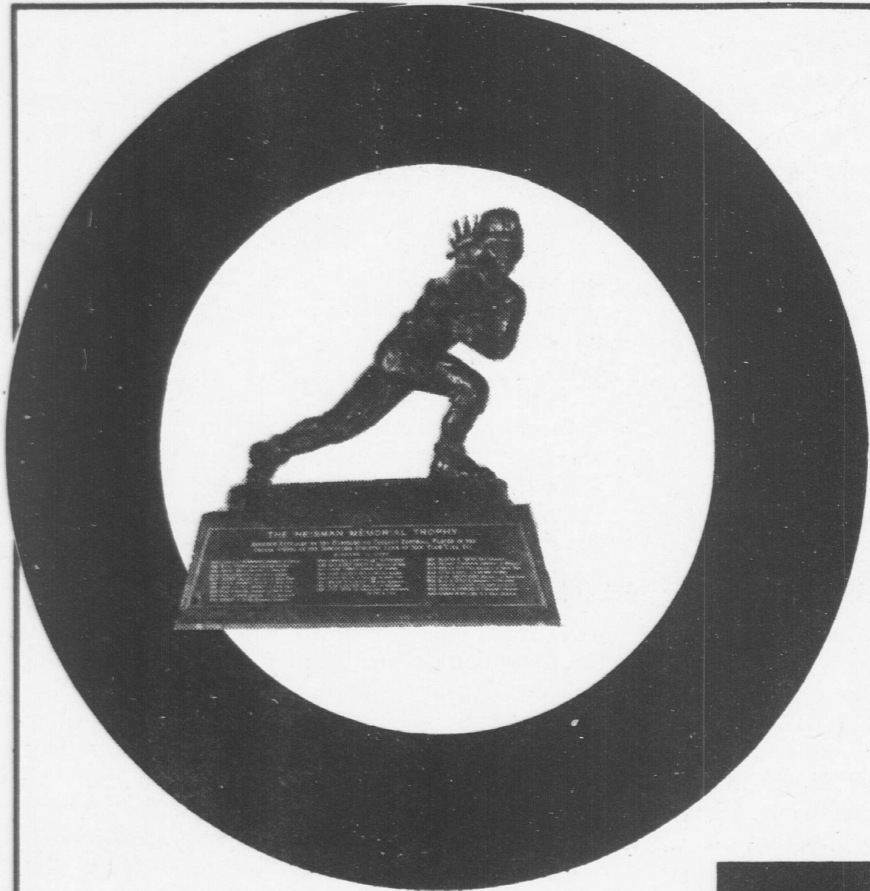
# DAILY TROJAN

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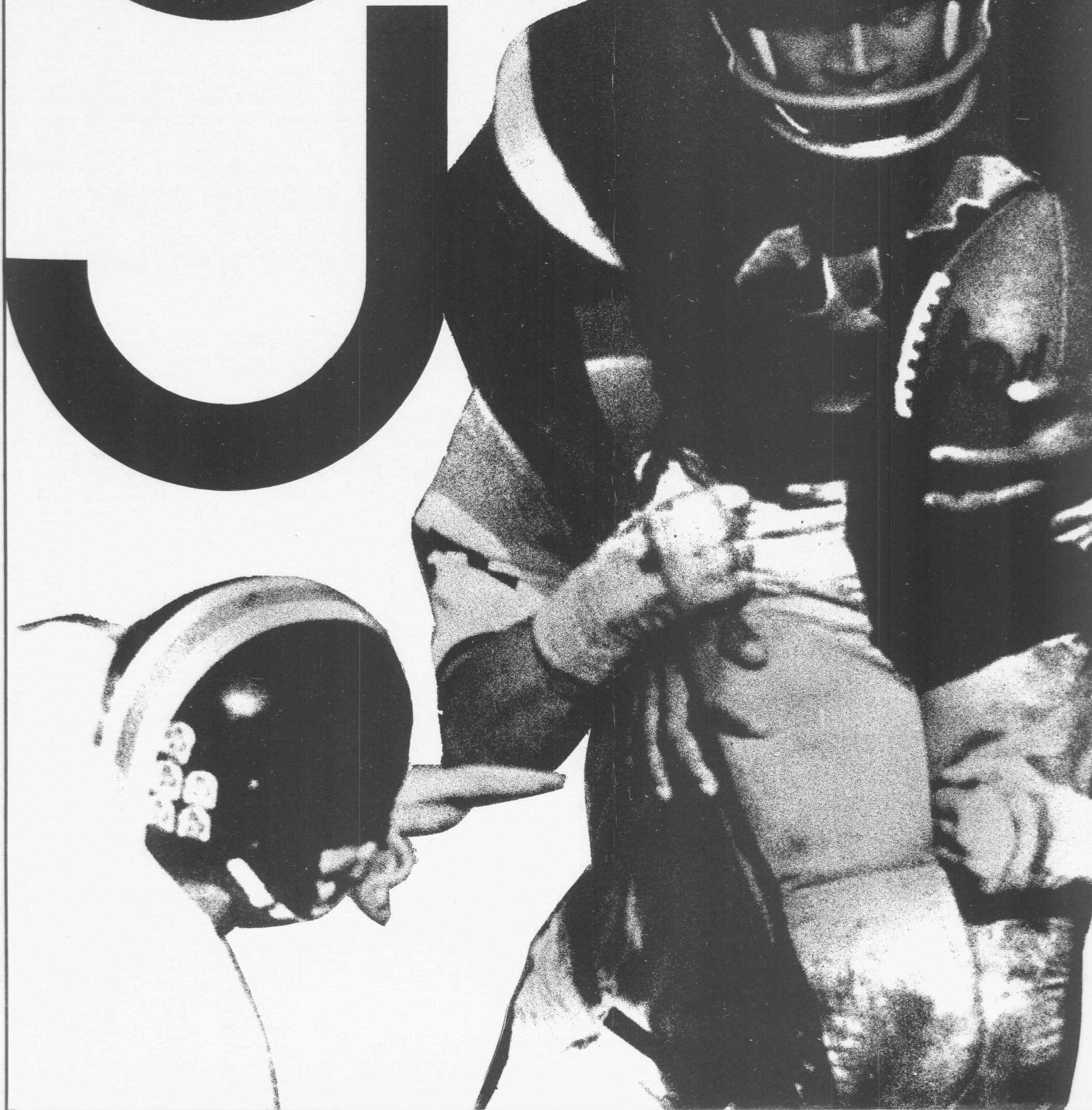


O.J. Simpson is No. 1 in everybody's poll.

The 21-year-old senior from San Francisco won the biggest poll of them all Tuesday—the Heisman Trophy—to be recognized as college football's outstanding player of 1968.

He won it by a convincing majority, garnering 2,853 votes of the nation's sports writers to 1,101 for

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# Marquerite... the woman behind O.J.



THE GREATEST—Marquerite and O.J. Simpson couldn't have been happier yesterday at a press conference following O.J.'s selection as the 1968 Heisman Trophy winner. O.J., asked what he would like to name the child Marquerite is expecting next month, quipped: "Oh, I don't know. Maybe Heisman Simpson." Photo by Jamie Baldwin

## O.J. beat the best

There have been many talented Heisman Trophy winners in the past. But it is doubtful that there have ever been in one season as many talented Heisman losers as this year.

This, of course, is more credit to the winner, O.J. Simpson. Leading the talented runnerups is Purdue's Leroy Keyes, who many might have called the greatest college back ever if it hadn't been for the presence of O.J.

Leroy, who despite an injury this year gained 1001 yards on 191 carries and scored 15 touchdowns, gathered in 1101 Heisman votes as compared to O.J.'s total of 2853. A year ago Leroy finished third behind Gary Beban and Simpson.

Notre Dame quarterback

Terry Hanratty, who many predicted would eventually win the trophy after his sophomore year, finished third with 327 votes. Despite an injury, the Irish senior completed 116 of his passes for 1466 yards and 10 touchdowns, a .680 percentage.

Ted Kwalick of Penn St. finished fourth, followed by Ted Hendricks of Miami, Ron (R.J.) Johnson of Michigan, and Bill Douglass of Kansas. Tight end Kwalick and defensive end Hendricks are considered by many to be the finest in their positions to ever play college ball.

Others receiving votes were Chris Gilbert (Texas), Brian Dowling (Yale), Ron Sellers (Florida St.), Bill Enyart (OSU), Ed Podolak (Iowa), Paul Gibson (Houston) and Eugene "Mercury" Morris (W. Texas St.).

By VICKIE GARCIA

The saying goes that behind every successful man, there is a woman. Yesterday, one woman was not standing behind, but proudly at the side of her husband sharing one of his greatest moments.

Marquerite Simpson, a radiant mother-to-be, was caught up in the excitement of the announcement that her husband, O.J., is recognized as 1968's greatest college football player by receiving the Heisman Trophy.

Although not as accustomed to the limelight as her husband, Marquerite graciously responded to questions and congratulations.

"Mostly everyone sees him as the big football star, smiling and signing autographs," she said. "To me, he is a husband."

Although Marquerite describes O.J. as "always talking," she said he never spoke to her about the Heisman Trophy until yesterday morning at their apartment before coming on campus and learning of the award from Dr. Topping.

"It was the first time he really talked about the trophy and what a great honor it is."

Football has played a very important role in O.J.'s and Marquerite's life together. They met at halftime of a high school game in their native San Francisco. She attended George Washington High School, the arch rival of O.J.'s alma mater, Galileo High School.

At the same time she met O.J., Marquerite met Al Cowlings, now a tackle for the Trojans. She went around with Cowlings for some time. After they broke up, Cowlings got O.J. to play the role of a John Alden and make a phone call to Marquerite. However, Cowlings' name never came up in the conversation. But O.J.'s did.

"We kid about it now, Marquerite says of their

continuing friendship with Cowlings. "We just say it worked out for the best."

Marquerite is partly responsible for O.J.'s decision to attend USC. While a freshman at San Francisco City College, O.J. was being pressured by recruiters from Utah and Arizona State. However, his grades were not good enough for him to transfer to USC, where he really wanted to go.

"I told him, 'If you really want to go to USC, it's worth waiting for.'" O.J. took Marquerite's advice and stayed at San Francisco City College for another year. They were married June 24, 1967.

With their first child due at the end of December, O.J.'s and Marquerite's conversations are typical of expectant parents: What the baby will be and what it will be named.

"O.J. has a lot of girls on his side of the family. He has only one brother," Marquerite said. "He wants a boy so the Simpson name will go on."

However, the baby will not carry on O.J.'s first name. Marquerite winced when O.J. quipped at the press conference that he might name his child Heisman.

"We want our child to have a name he or she will like, not too common and not too unusual," Marquerite said.

Being married to a football star that is in so much demand has created some problems for Marquerite. At times she has waited for three hours after games while O.J. was being interviewed and giving autographs.

Marquerite is beginning to feel the loneliness of a football wife, as her husband will soon be going to New York to accept his Heisman and All-American awards. But she is looking forward to the birth of her baby to keep her busy.

## Simpson's career is one of superhuman consistency

By ANDY MILLER  
Editorial director

O.J. Simpson, from the day he stepped on the USC campus to this day, has never had what most people could call a bad game.

Sometimes his efforts have seemed a little less superhuman than the man, but his performances game after game have proven to be nothing short of phenomenal consistency.

In case your memory deceives you, here are the highlights of two years of the Simpson heritage at USC—first 1967, then this year:

MICHIGAN STATE—The game was a comedy of errors, for everybody but O.J. The game ended in a 21-17 USC win and gave Troy the No. 1 national ranking. O.J. ended the game with 190 yards, scoring two touchdowns and passing for the third.

NOTRE DAME—The stubborn Irish proved to be no match in South Bend for the first time since 1939. In a 24-7 shocker, Simpson scored three TD's.

WASHINGTON—Once again it was O.J. scoring twice and hitting Earl McCullouch with a TD pass to lick the Huskies, 23-6.

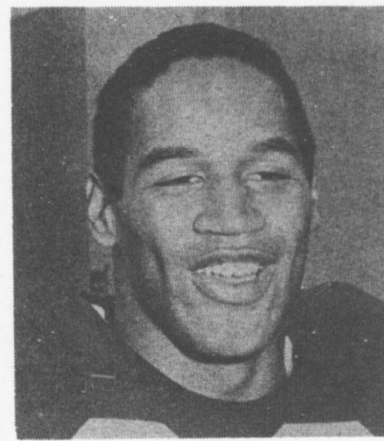
OREGON—For 34-point favorites, the Trojans looked very flat in winning, 28-6. And Simpson was also left flat with an injured instep.

OREGON STATE—In a rare performance for USC, Simpson couldn't find the end zone in cold and rainy Corvallis. The score? Oregon State 3, USC 0. Even in the mud, Simpson went 188 yards in what he called his best game.

UCLA—In a game which now turned out to be one Heisman winner against another, O.J. and the Trojans came out on top, 21-20. O.J.'s rushing magic and a

rugged fourth-quarter endurance test brought the Trojans over the top. Simpson scored twice on spectacular 13 and 64-yard runs.

INDIANA—As it was all season long, it was O.J. and the



O.J. SIMPSON

USC defense that won the Rose Bowl. Simpson scored twice and got 125 yards in all.

MINNESOTA—O.J. won the game, 29-20. Simpson scored all four touchdowns and made 236 yards in 39 carries; six pass receptions for 57 yards; and a total 365 yards for the game.

NORTHWESTERN—Again, it was O.J. scoring all of USC's points as the Trojans won 24-7. 189 yards despite a slight limp.

MIAMI—O.J. scored his eighth and ninth TD's as the Trojans beat the Hurricanes 28-3. 163 yards.

STANFORD—O.J. carried 47 times, collected 220 yards, three touchdowns and a win for USC.

OREGON—O.J. had almost a mortal's day, getting only 67 yards in 25 carries. But he scored twice and USC won, 20-13.

CALIFORNIA—As usual, it was O.J. Simpson who had 31 carries for 164 yards and two touchdowns. USC won, 35-17, as he scored his 16th and 17th of the year.

OREGON STATE—Simpson had one of his best days—47 carries for 238 yards and an all-important fourth quarter touchdown. The score—17-13, USC.

UCLA—This is a story much too fresh to appreciate—O.J. had 205 yards and three touchdowns as the Bruins fell, 28-16.

NOTRE DAME—You're next, Irish.

### O.J.'s '67--and '68

1967					1968				
GAME	TCB	YR	TD	AVG	GAME	TCB	YR	TD	AVG
Washington St.	17	94	1	5.5	Minnesota	39	236	4	6.05
Texas	30	158	1	5.3	Northwestern	34	189	3	5.56
Michigan St.	36	190	3	5.2	Miami	38	163	2	4.28
Stanford	29	160	1	5.5	Stanford	47	220	3	4.68
Notre Dame	38	150	3	3.9	Washington	33	172	2	5.21
Washington	30	235	3	7.8	Oregon	25	67	1	2.68
Oregon	23	63	0	2.7	Cal	31	164	2	5.30
Oregon St.	33	188	0	5.7	Oregon St.	47	238	1	5.07
UCLA	30	177	2	5.9	UCLA	40	205	3	5.12
Indiana (RB)	25	128	2	5.1	TOTALS				
TOTALS	291	1543	16	5.3	(2 YR)	625	3197	34	5.12

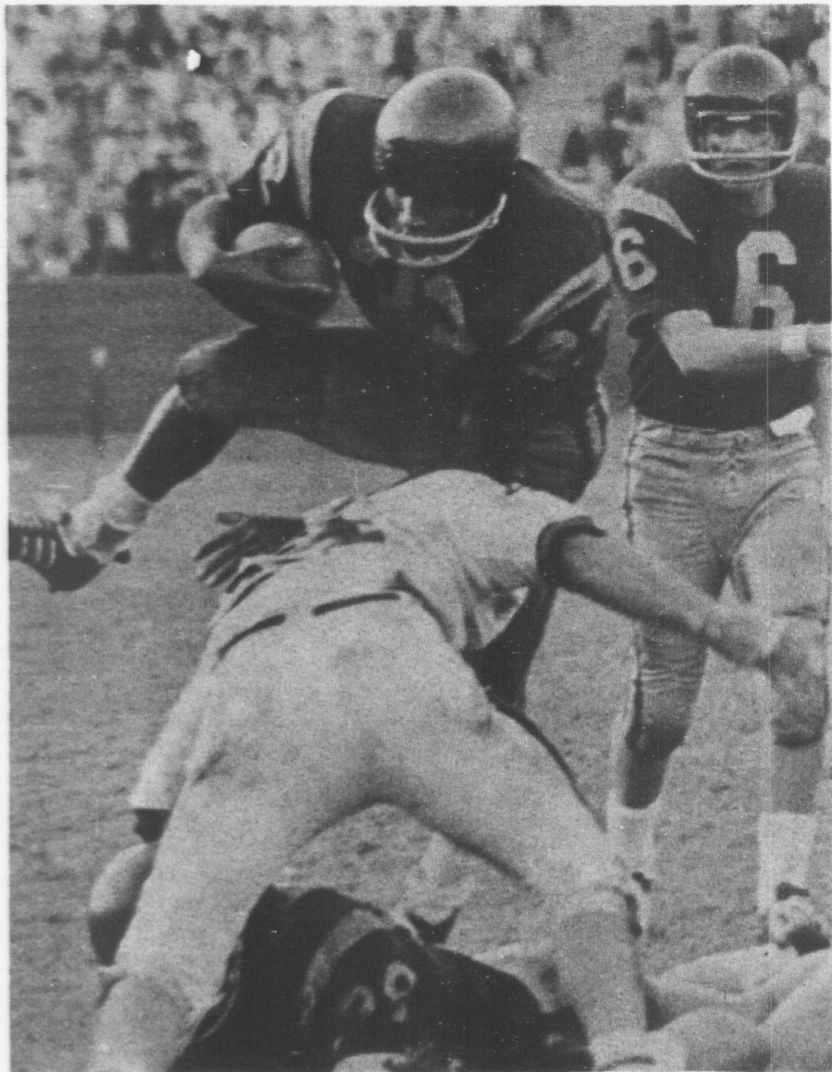


Photo by Jamie Baldwin

## FUTURE TROJAN?

# Charles...an avid O.J. fan

Charles Holmes is as good an example of the 1968 Cardiac Kids as you will find.

For one thing, his heart beats with excitement during all of USC's close football games. And more important, he's only 11 years old.

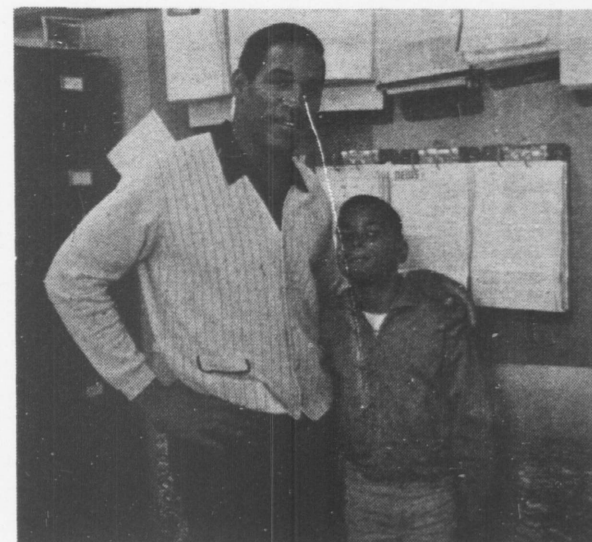
He's been a Trojan fan ever since his idol, O.J. Simpson, zoomed 64 yards past UCLA for a national championship last year. Since then he spent his summer saving up money to buy his own season ticket for this year.

Yesterday he was on campus to see O.J. get the Heisman Trophy. "I knew they were going to announce the winner, and I just had to be there," he said. "I wanted him to get it, but I wasn't sure. Now I'm happy."

Charles' presence came as no surprise to O.J. or any other member of the team. He has been around a lot ever since picture day.

"I always sit around the gate when the team comes off the practice field," he said. "And after a while the players started talking to me. They are all nice guys."

But O.J. is still No. 1 with him and his 32nd St. school friends. "We all try to imitate him whenever we play football. As a person I think O.J. is great, as a football player he's All-American."



O.J. AND FRIEND

Charles, of course, has ambitions of his own. "I want to go to the Rose Bowl game," he said. "Then I want to go to USC and play football just like O.J."

This of course, would make John McKay very happy.

O.J. has

his ups...

and downs

(but more ups)



Photo by Fred Swegles

## PAUL MORANTZ

# 'Good Guy' gets his reward-- Heisman Trophy

A year ago on Heisman day, UCLA's Great One, Gary Beban, won the big trophy. O.J. Simpson was the runnerup. Now, a season later, Orange Juice is the winner, topping Purdue's Leroy Keyes in what may have been the most publicized Heisman race of all time.

Asked to comment on the difference in his feelings between the two Heisman outcomes, Simpson just smiled and laughed. "This time the Good Guy won," he said.

The student body, the Trojan team, the coaches and all those who have known him will agree. O.J. has been the good guy for Troy for two years. He has led Troy to one national title and is working on another. Nineteen wins in twenty tries.

When Simpson first arrived at Troy he was highly publicized. The flash bulbs were popping and stories of his greatness at SFCC were abundant. At the time O.J. said, "Publicity is nice, but I'd rather get it after I've done something."

Those who had watched him in spring practice knew he was going to do more than just something. After just two weeks of practice, Coach John McKay let him

go to track so he could help set a world record in the 440 relay. He had seen enough. Coaches were talking about whether or not he'd be a running back or a flanker in pro. And he hadn't even played college yet.

Mike Garrett, who had been helping him that spring, was asked if a little of the Garrett magic might rub off on O.J. Garrett replied, "I just hope a little of the O.J. magic rubs off on me."

And eleven games later, after the 1968 Rose Bowl, Garrett remarked, "I just wish I told people last spring what kind of athlete I thought O.J. really was."

O.J. Simpson was indeed the good guy in 1967. That is, unless you played against him. Against Notre Dame that year he did more harm to Chicago citizens than Daley's police could ever do. A headline reporting the Irish disaster read, "The Day O.J. Came From L.A."

And it's not likely that UCLA had many good names for O.J. after he finished them off with a 64-yard touchdown run, probably the most dramatic run ever in college ball.

After that season and the Heisman disappointment, Simpson showed what kind of good guy he was. "My

goals now are to improve on our 8-1 record next year, repeat as champions and go to the Rose Bowl," he said. "The trophy I want most is the McArthur Bowl."

In 1968 Simpson is on the verge of accomplishing all of these goals. His Superman performances have dumped Minnesota, Stanford, Washington, OSU and UCLA when it looked like Troy might be upset.

His greatest performance, in any opinion, came against the Huskies. In a tie game and with time running out, O.J., from inside his own one yard line boomed his way downfield on consecutive rushes to finally cross the goal line 99-yards away.

For his heroics Simpson has received his rewards. In 1967 he was UPI's player of the year. His wife Marquerite, was asked how it felt to be married to a man with such an honor. "The same," she said. "He's still the man I married."

Now, a year later, her answer has changed. "He's different," she said with pride. "Now he's a Heisman Trophy winner."

But one thing about O.J. is the same—he's still a good guy.

# O.J. Simpson gets Heisman

(Continued from Page 1)

By FRED SWEGLER  
Sports editor

runnerup Leroy Keyes of Purdue and 387 for third-place Terry Hanratty of Notre Dame.

And the typical O.J. wit, humility and magic were all there as he received notice of the award at 10 a.m. in Dr. Topping's office.

"I don't know quite what to say," he said, with a slight blush. "I'm really glad it's over. I can't wait to see my teammates. I realize they did as much as I did to win this. I'm taking it as a team award."

All he and his USC teammates did this year to win the award was win nine straight football games and a No. 1 national ranking. And the year before they won the national championship with a 10-1 record including a Rose Bowl win.

What the Heisman Trophy yesterday recognized was that none of that would have happened without a man named O.J.

With 1,654 yards rushing in 334 carries (a 4.95 average per carry) this year, Simpson has set two new NCAA records. His 21 touchdowns are a Trojan mark, and he's headed on collision courses with many other marks before the season is over.

Behind O.J., Coach John McKay's Trojans have won 19 games and lost only one.

Simpson was the nation's leading rusher in 1967 with 1,543 yards and was runner-up to UCLA's Gary Beban in last year's Heisman balloting. Two years before, Iron Mike Garrett, whose USC records O.J. is smashing, brought the Trophy to Troy for the first time.

The Trojan halfback with the magnetic nationwide image climbed the scale of success from his sandlot days in the predominantly black Portrero Hills district of San Francisco. He started out as a lineman at Galileo High School but was switched to running back the first time his coaches saw him run with the ball.

The 6-2, 207-pound Simpson starred in high school but didn't have the grades for a four-year college. So he enrolled at City College of San Francisco, quickly became the top JC player in the nation, and came to USC only after bringing up his grades.

Cal, which tried to recruit O.J. along with Utah and Arizona State, told Simpson that at USC he would live in Heisman winner Garrett's shadow. O.J. accepted the challenge and has never regretted it.

"Coming up, I guess everyone has it in his mind he wants to be the best," O.J. said yesterday. "When I came here I didn't think I'd carry so much. I didn't picture myself as a workhorse running back. But it works."

Indeed it does. Simpson has averaged 184 yards per game this year on an average 37 carries, for an average two touchdowns a game. From game to game he has easily been the No. 1 reason for USC's No. 1 ranking.

President Topping recognized O.J. along with the rest of the sports world as "not only a wonderful football player but a wonderful man."

McKay expressed his satisfaction simply: "It did not surprise me," he said. And referring to the Purdue Coach's bid on behalf of Keyes for the trophy, "Jack Mollenkopf was wrong."

"I'm sure Leroy feels the same as I do," Simpson said humbly. "Whoever won the Heisman Trophy out of the top four guys would be a good choice."

O.J., discussing his career, said it has been no sacrifice, but "something I always wanted to do." He's glad he chose USC and hopes to play pro football in the NFL in California. He'll probably go to Philadelphia. And finally he'll go into social work.

O.J. called last year's win over UCLA the highlight of his career, noting that the 3-0 loss to Oregon State was his best game. "But we didn't win, so I'll throw that one out."

"I want to play as long as I can enjoy the game," Simpson said. He'll play in the Rose and Hula Bowls and then go out for track before signing a pro contract.

But O.J. talked most yesterday about the next two games—which, if won, would give him a bigger prize than the Heisman: his first-ever undefeated season and a second national title.

"I think all the guys realize the Heisman isn't going to win any games," he said. And turning to Notre Dame, "They beat us 51-0 two years ago. We'll be ready."

O.J. wasn't a Trojan then, but now he's the noblest of them all. The statement was a reflection of a leader's team spirit. And as with Mike Garrett's No. 20, O.J.'s No. 32 will be retired after Saturday's Notre Dame game. This, too, was announced yesterday.

So O.J. Simpson will always be No. 32 at USC. And now, No. 1 across the nation.

## More, more records

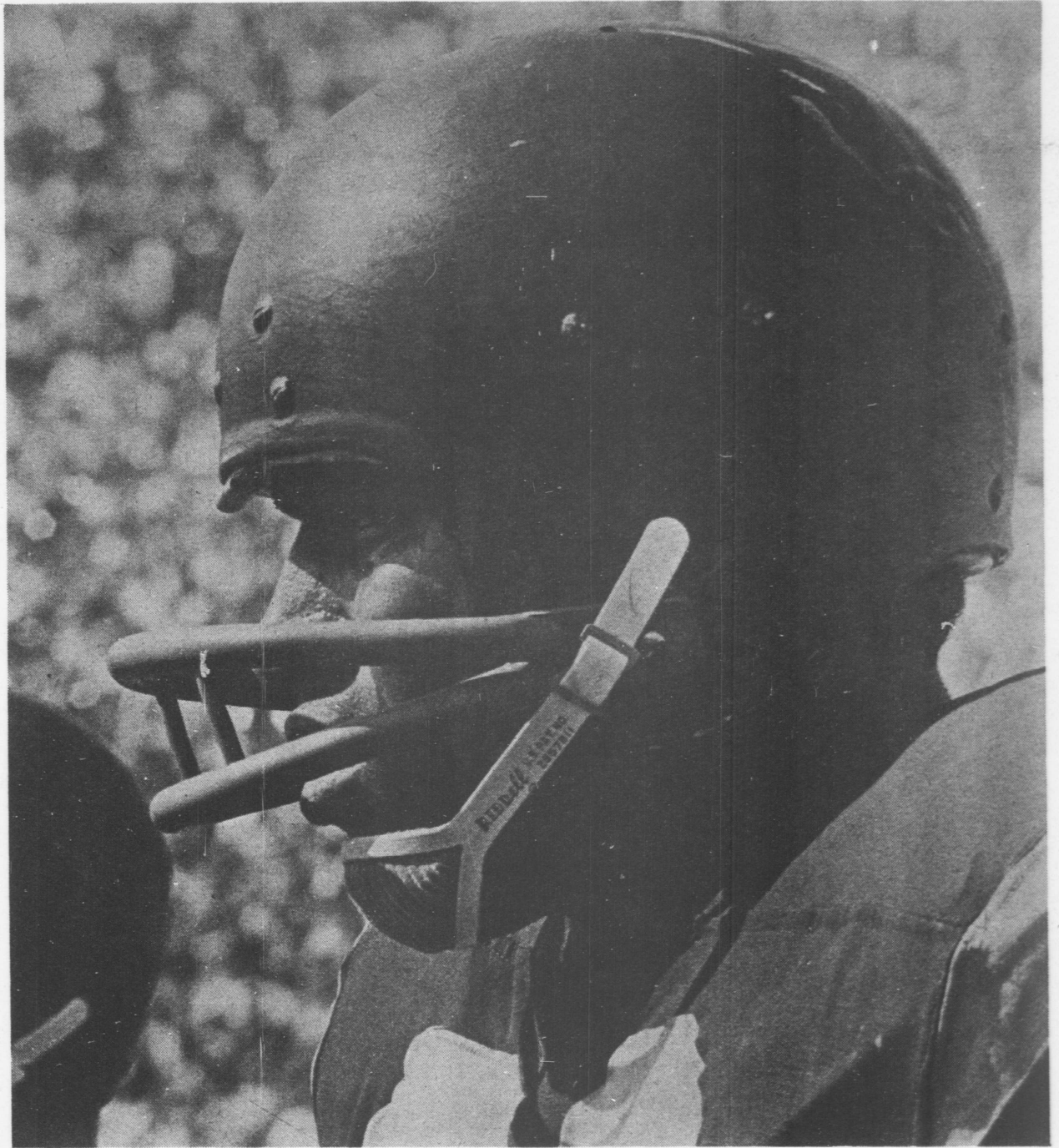
O.J. Simpson is just 34 yards away from Mike Garrett's USC career rushing mark of 3,221 yards. Unless Notre Dame doesn't show up Saturday, he should pick up the yardage and make his seventh appearance in the USC record book.

The final game of the season will also give Simpson a chance to better the four USC marks he already holds: career carries, 625; career offensive plays at 632; season TD's, 21; and season points scored with 126. All were set against UCLA Saturday.

O.J. is not unknown in the NCAA record book, either,

holding the season rushing mark of 1,654 yards and the carries-per-season high with 334. The season rushing yardage replaces a previous mark of 1,571 just set this season by Mercury Morris of West Texas State. The old carries-per-season total was 296.

Besides improving on the six records he set against UCLA, an inspired performance against Notre Dame could bring up O.J.'s seasonal average of 4.95 yards per carry. That kind of performance is to be expected and USC's Heisman Trophy winner will no doubt further revise the record books.



HE'S NO. 1—O.J. Simpson, the USC running back who has electrified the nation with his on-the-field and off-the-field magic for the past two years, is a study in concentration during a football game.

Many football observers have called him the greatest runner in football history. The sports world gave recognition yesterday with the 1968 Heisman Trophy. Photo by Jamie Baldwin

## The Heisman Trophy vote.. a year ago and yesterday

By LANCE SPIEGEL  
Former sports editor

For the third time in four years the coveted Heisman Trophy was awarded to an athlete in the Los Angeles area yesterday when USC's O.J. Simpson was presented with the honor.

There was a difference, though, between the announcement ceremonies of the first two winners and the one which took place yesterday.

In 1965, when Mike Garrett became the first Trojan Heisman winner and last year when UCLA's Gary Beban won the trophy, the fact that both Garrett and Beban didn't make it to the Rose Bowl in their senior years put a damper on the situation.

However, there was nothing that could spoil the fabulous Simpson's moment of glory. The Trojans have a date scheduled with Ohio State in Pasadena on New Year's Day, and the 1968 Heisman Trophy winner will be on hand for the festivities.

"I think the rest of the guys on the team deserve as much credit as I do for winning this award," O.J. said. It was a statement that he has made on numerous occasions following the 19 victories which he has participated in during the past two seasons.

The smile that was on Simpson's face as he answered

the question at a press conference in the Student Activities Center was even brighter than usual, but his sincerity and desire to cooperate with the press were as thoughtful as they have always been.

It was difficult to refrain from comparing the jovial atmosphere that surrounded yesterday's announcement with the somber mood which marked the same occasion a year ago.

Simpson was in Nick Pappas' office on the second floor of the old Student Union that day when Paul Morantz and I informed him of the result of the balloting (Beban's selection).

Asked yesterday if he could

remember what he felt like on that day, O.J. replied, "I wasn't too surprised, because I had been in New York the week before and it seemed as though Beban was going to get the award."

O.J. managed to hide his disappointment that afternoon. He had nothing but praise for Beban and refused to even comment on the issue of whether the Heisman should be a career award, or an honor given to the season's top star.

"Things will be different for you this time next year," Morantz and I told Simpson as he left that day. The prediction was probably the easiest either of us ever made.

## O.J. wants win Sat.

Heisman or no Heisman, O.J. Simpson still calls his biggest goals this year the national championship and an undefeated season. First things first, that means beating Notre Dame Saturday at the Coliseum.

In last year's Irish game, at South Bend (Ind.), Simpson almost personally demolished Notre Dame, 24-7. He scored three touchdowns, one of 36 yards. But he knows Troy must win Saturday to stay No. 1.

"We feel we're No. 1 until we

get beat," he said in reference to the two national pools, one of which put Ohio State No. 1 ahead of USC this week. "We know we've got to win the Notre Dame game to remain No. 1."

"We've just got to go out there with the attitude that we've got to work hard and we've got to win."

If anyone is working hard, it must be the Irish, who have got to figure out a way to stop O.J.

"We'll be ready," Simpson said.